

# Arab Producers Lab

## Arab Producers Lab

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**Call for Submissions: The Lab has started accepting applications for its First edition. The deadline for submissions: Saturday, July 20th, 2024, at midnight (Jordan Time). Lab days: September 28th until October 4th, 2024.**

## About Mosaic

### About Mosaic Post-production Lab

Mosaic Post-production Lab, an initiative of The Royal Film Commission - Jordan (RFC), is a pioneering regional training program designed to support Arab film editors and directors in the post-production stage of their first or second feature-length films. This consultancy program aims to elevate filmmakers' creative potential, enabling them to deliver the best version of their envisioned films with guidance from highly qualified experts.

### Program Overview

#### **Phase 1: Online Consultancy (Three Months from 4th November 2024 to 9th February 2025)**

The first phase offers a comprehensive online consultancy with a diverse group of industry experts. This phase focuses on the creative aspects of post-production, helping filmmakers craft coherent and compelling stories through effective editing. Participants will learn best practices for workflows that minimize disruptions to their creative process and receive valuable tips on editing video and sound tailored to their film's genre, mood, and tone.

#### **Key Highlights:**

- Personalized consultations with industry experts
- Best practices for efficient workflows
- Creative techniques for video and sound editing

#### **Phase 2: In-person Lab (Five Days in Jordan from 10th – 16th April 2025)**

The second phase involves an intensive five-day lab in Jordan, featuring private screenings to target groups followed by insightful Q&A sessions. These sessions provide filmmakers with critical feedback for refining their

cuts. Additionally, participants will engage in group sessions and one-on-one meetings with industry experts covering essential topics such as color grading, sound design, and VFX.

### **Key Highlights:**

- Private screenings with target group feedback
- In-depth group sessions and one-on-one consultations
- Advanced training in color grading, sound design, and VFX

Participating in the Mosaic Post-production Lab will empower filmmakers with the knowledge, skills, and expertise to creatively tell their stories and elevate their films to compete internationally. This program ensures that voices and stories from the Arab region reach and resonate with global audiences.

For further information and inquiries, please write to [MPL@film.jo](mailto:MPL@film.jo).

## **Arab Producers Lab**

### **About**

The Arab Producers Lab (APL) is an immersive program aimed at Arab producers and directors working on their first or second narrative feature films, the program is in collaboration with the European Audiovisual Entrepreneurs (EAVE), Europe's leading training, development, and networking organization for producers.

The Lab focuses on strengthening the skills of producers by enabling them to understand and contribute to the entire creative production process. During the lab's five intensive days, the producers and directors will experience training sessions through the film they are working on. The sessions will include one-on-one and group sessions with internationally acclaimed producing experts focusing on packaging, financing, co-production, international markets and sales, as well as more specific territories like the MENA and EU.

Each round will include 6 to 8 participating producers and writer/director teams with feature narrative projects aiming to equip Arab producers with the necessary skills to engage in the creative production process actively, prioritizing talent identification, script development, and project advancement. The Lab provides comprehensive insights into MENA, European, and global markets, aiding producers in audience identification, product packaging, partnership building, and securing production and distribution financing.

Additionally, it offers insight into financial and corporate development, underlining the importance of long-term viability for competitiveness. The Lab fosters cooperation, co-financing, and co-production among Arab producers as crucial strategies for success in a competitive landscape. It also creates opportunities for Arab producers to collaborate with industry leaders, expanding networks, improving quality, and increasing production feasibility. Furthermore, The Lab enhances understanding of rapid changes in media industries, including shifts in distribution, exhibition, and emerging market opportunities such as video on demand (VOD) and digital distribution.

Ultimately, the Lab aims to empower Arab producers to establish unique industry voices and contribute to its evolution.



## **About EAVE**

EAVE is Europe's leading training, development, and networking organization for producers. In addition to its flagship program, the renowned EAVE Producers Workshop, the organization is involved in various programs in Europe, Asia, Latin America, Canada, Africa, and the Middle East.

Founded in 1988, EAVE's objectives are to provide professional training opportunities and to bring producers from different regions of the world together to facilitate co-production relationships. EAVE's unique international network comprises over 3,000 producers and key decision-makers (funders, sales agents, distributors, commissioning editors, etc.). For more information, visit the EAVE's website: <https://eave.org/>

For further information and inquiries please write to [APL@film.jo](mailto:APL@film.jo) or call The Royal Film Commission at 0096264642266, ext. 700 or 701.

## **About**

Mosalsalat Screenwriters Lab was held for the first time in 2019, and it is organized by the Royal Film Commission – Jordan.

Mosalsalat Screenwriters Lab is an annual five-day series script development lab aimed at independent Arab screenwriters working on their first or second narrative series projects.

Selecting projects and participants for the Lab is done by a selection committee (Creative Consultants) of film and TV professionals who work with the Mosalsalat Screenwriters Lab team throughout the selection process.

Screenwriters joining the Lab will experience one-on-one mentoring sessions with international accomplished screenwriters (Creative Advisors). The goal of the program is to guide and strengthen the writers' understanding



Get to know the scriptwriters/filmmakers who took part in Rawi Screenwriters Lab, and get to know the Creative Advisors and Consultant along the years check out the Rawi [Previous Rounds](#).

For further information and inquires please write to [rawi@film.jo](mailto:rawi@film.jo) or call The Royal Film Commission at 0096264642266, ext. 700 or 701.